



www.londonshrunk.co.uk



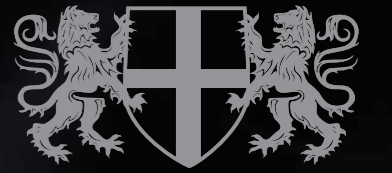
LONDON SHRUNK
LUXURY ENGLISH FINISH

A specialist finish from W.T. Johnson & Sons

W. T. Johnson & Sons
THE TEXTILE FINISHERS



W.T. JOHNSON & SONS, BANKFIELD MILLS, MOLDGREEN, HUDDERSFIELD, HD5 9BB
T: 01484 549965 F: 01484 448106 E: info@wtjohnson.co.uk W: www.wtjohnson.co.uk



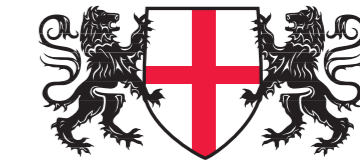
LONDON SHRUNK
LUXURY ENGLISH FINISH



The most luxurious finish created for the world's finest cloth...



Garments crafted from fabric with a London Shrunk finish project a quiet confidence that speaks volumes for the status of the wearer.



LONDON SHRUNK
LUXURY ENGLISH FINISH

The finest tailoring deserves the finest cloth.

Master tailors who hand-craft garments for those discerning enough to invest in bespoke tailoring, demand the finest cloths - cloth which deserves the ultimate finish. London shrunk is that finish, one that has been perfected over many years by WT Johnson, to ensure perfection in luxury fabric stability, handling and drape.

After all, royalty aristocracy and those who move in the highest circles of society demand the understated confidence that comes from wearing the finest quality garments, crafted from the highest quality fabric.





Garments tailored from fabrics with a London Shrunk finish retain their shape like no others.



From a timeless process comes the future of finishing.

Delicate, luxury fabric is stabilised by shrinking, relaxing the inherent stresses and strains caused by the manufacturing process – a technique that was developed centuries ago. WT Johnson's London Shrunk finish has been developed over the past 100 years, and now combines the best of this traditional method, with the most modern fabric finishing technology, to give the ultimate finish.

London Shrinking ensures that every inch of the most luxurious natural fibre fabric fulfils its potential and is exceptional for handle, drape and softness. Comfort, stretch and recovery properties are maximised – essential in the finest cut bespoke tailoring.



What nature used to achieve in the hanging room, technology now assists, but with the same luxurious results.



London Shrunk is a multi stage process combining old and new technology which relies on generations of experience and the perfect location.

How we achieve the perfect, luxurious finish.

In fabric finishing there is no substitute for knowledge and experience, at WT Johnson we have over 100 years of both.

Plus, the foresight of previous generations has provided our mill with its own pure, soft water supply from the Pennine hills, crucial to achieving the luxurious soft finishes the talented manufacturers of fine cloth demand.

Then comes the all important drying, removing the residual moisture from the fabric left by scouring. This is done in a controlled way so as not to disturb the natural lay of the fabric but at the same time allowing it to relax naturally. After drying the fabric is in perfect condition to build the unique London Shrunk finish. This requires skill and investment in the latest machinery, which is operated by master finishers, each a craftsman with many years of experience of working with the finest luxury fabrics.